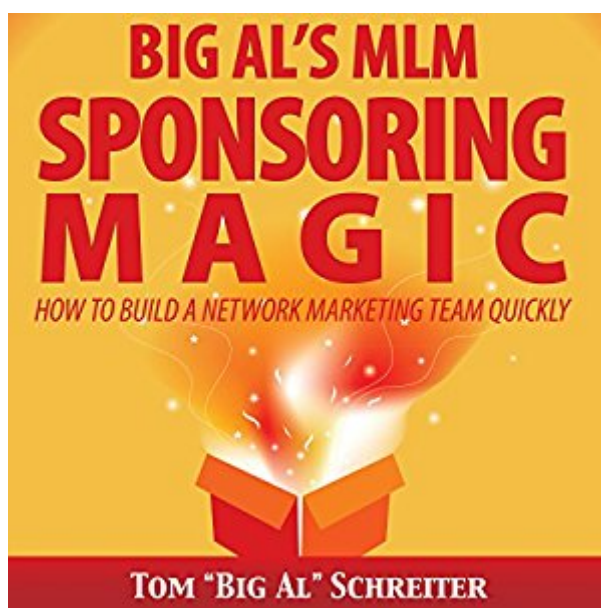


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Big Al's MLM Sponsoring Magic: How To Build A Network Marketing Team Quickly



Synopsis

What should a new distributor do first? So much for the new distributor to learn, only part-time hours, but they need to build quickly. This book shows the beginner exactly what to do, exactly what to say, and does it through the eyes of brand new Distributor Joe. MLM is different than a regular job. Every new person in your business should have a copy of this book to guide them in the early days of their network marketing career. "Big Al" takes Distributor Joe and teaches him a very basic system to get to 100 distributors fast, using just a few contacts and a very simple, rejection-free, appointment and presentation system. Distributor Joe learns by observing, and thus builds leadership skills instantly. The magic script to help every new distributor to get their first network marketing distributor makes it easy to build deep. In a few words or examples "Big Al" brings to light the real answers to network marketing leadership challenges. You'll find the same humor and directness that has endeared "Big Al" to his workshop audiences throughout the world. Published as Big Al Tells All (Sponsoring Magic) in 1979, and revised in 1985 and 1999, this latest revision includes updates to match the changes in the network marketing industry. It still retains the classic techniques that are essential to successful network marketing. Every new person deserves instant success in MLM, so why not use this easy system to get them started fast? Motivation, attitude, positive attitude and philosophy are great, but at some point, every new MLM distributor has to learn the skills of what to say and do. This is the book they need. Big Al's MLM Sponsoring Magic How To Build A Network Marketing Team Quickly is a fun and fascinating network marketing system that every new distributor enjoys.

Book Information

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Customer Reviews

This is, no doubt, Big Al's Best book. Start here! Then continue on with: "How To Get Instant Trust, Belief, Influence and Rapport". Then on with, "Ice Breakers". And then finish with, "How to Prospect, Sell and Build Your Network Marketing Business with Stories"! Now then, don't get me wrong, Big Al's latest book, "The Four Color Personalities" is Awesome too and a Must Read. However, the sequence I listed above will be an invaluable start for you to start with!!! You don't have to wait to get started, but you'll want to Start Right with these Very Valuable tools in your Toolbox! Happy Hunting - now go forth and Multiply.

I read the first version of this book many years ago. Using what Tom teaches we went from sponsoring no one to sponsoring twelve distributors in the next two weeks. This is one of the best MLM books ever!

I really appreciate the simplicity & sincerity & workability of the information Tom offers! Very few other Networking Trainers show what works for most people (in fact, only one other that I know of out of thousands). He has the statistics & group to show for it. A lot of happy customers. What's better is that I can go use what he shows and get successes myself. People I care about & strangers alike appreciate my approach now. I would be remiss if I didn't say that the theory about people's "subconscious" makes "all the decisions" and that their brain is all there is to somebody's mind are completely false and demonstrably impossible. A theory purported by those with a vested interest in keeping most people in the Dark about themselves. That doesn't change the fact that what Tom teaches gets desirable results. Just don't get hung up or tricked into believing the "psycho-babble" that runs rampant throughout our Government Approved Education propaganda. Instead, Look for yourself! Thanks for all you do Tom!! Very much appreciated.

Tom "Big Al" Schreiter is a 30+ year veteran of the network marketing industry, pretty much revered world wide for his iconoclastic trainings which fearlessly point out the stupidities and inadequacies of old-style MLM, and urge people to use evidence-based practices which are rejection free, embarrassment free, and completely comfortable for anyone. This latest work is of that ilk, and particularly for beginners (or those realising they need to go back to basics) is pure gold. Teach your new people this way, and you cannot help but be wildly successful.

Big Al's MLM Sponsoring Magic How To Build A Network Marketing Team Quickly Big Al has done it again! This book is a must-read for any serious network marketer. It totally explains why most new network marketers struggle to get their business off the ground. The short stories are easy reads and so relevant to my own situation that it makes total sense. Tom "Big Al" Schreiter is brilliant!

I love the ideas in this book. I feel like it is really going to change my network marketing business for the better. I don't struggle with sales but definitely do with recruiting. This has changed my mindset on how I go about talking with a recruit. He lays out a plan of what a potential recruit is looking for in your conversation and how to present it effectively. I will be training my team using this method for sure.

The tendency of most MLM Trainers (not all, but most) is that they are so busy spilling all of their knowledge that they leave a wake of motivated, challenged, and somewhat doubtful people that have little clue of "How do I make this work for me?" swimming in their heads. You gain the knowledge and the "How to" with little insight into how can I implement this into my daily activity. BAM here it is! Big Al has a God given talent to not only teach effectively, he also does it so you see how it is done, and most importantly you can see yourself doing it. I AM JUST CURIOUS you ever wonder how the big producers get that way. I AM JUST CURIOUS how many people are you going to share this with? Absolutely beautiful training.

Great information and script for being consistent in starting a new business, quick read highly recommend easy steps to follow

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